



PRESS RELEASE

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**Graduate School Alliance for Executive Coaching Presents Symposium at the
68th Annual Meeting of the Academy of Management**

March 25, 2008 – The Graduate School Alliance for Executive Coaching (GSAEC) announces that a special symposium of the 68th Annual Meeting of the Academy of Management in Anaheim, California, August 8-13, 2008 will concern Building Executive and Organizational Coaching as an Academic Discipline.

This symposium offers views of the current and possible future states of executive and organizational coaching programs through the lens of GSAEC's mission. Representatives from seven academic institutions describe their coaching programs in terms of university department, context, and support; faculty; students; and nature of the curriculum and delivery methods including courses, concentrations, degree programs; post-baccalaureate certificate and workshop programs; and coaching applications including to support the professional development of MBA and other students, faculty, staff, and external agencies.

Participants of the symposium all from GSAEC include Dr. Larry Starr and Dr. Bill Wilkinsky from University of Pennsylvania; Dr. Ruth Orenstein from Rutgers University; Dr. Terry Maltbia from Columbia University; Dr. Leni Wildflower from Fielding Graduate University; Dr. Stephen Brock from Kennesaw State University; Dr. John Brent from Franklin University; and Dr. John Bennett from Queens University of Charlotte.

The 2008 Annual Meeting of the Academy of Management in Anaheim, California, will explore "The Questions We Ask," what is not known about the world of organization and management – and what questions we might dare to ask. After all, our answers can only be as good as our questions.

The mission of the Graduate School Alliance for Executive Coaching (GSAEC) is to establish and maintain standards for education and training provided by academic institutions for the discipline and practice of executive and organizational coaching.

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